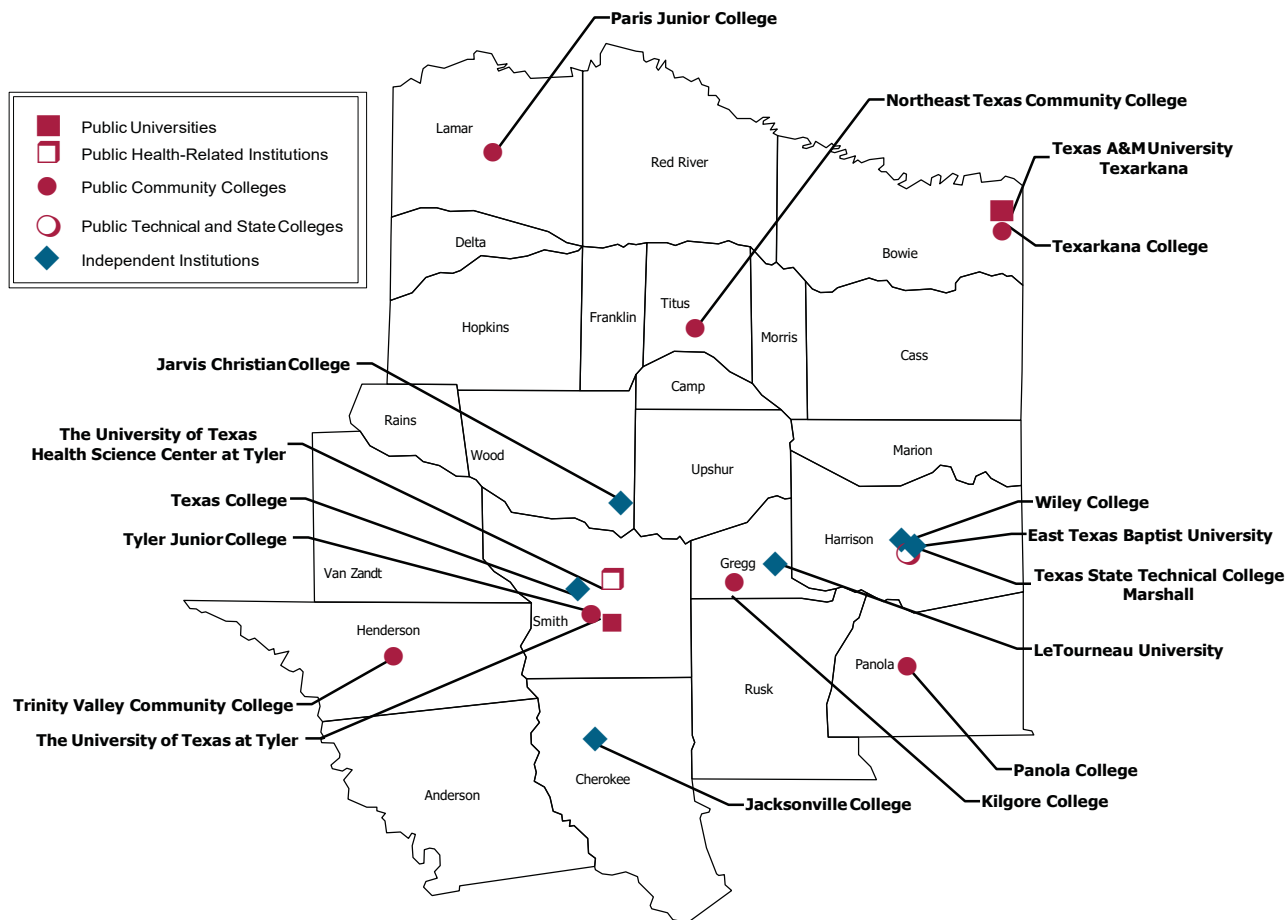


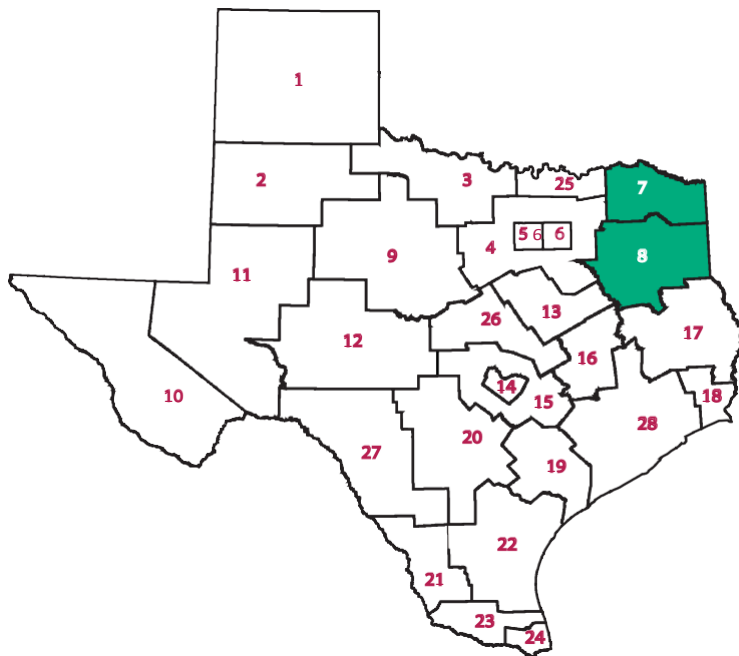
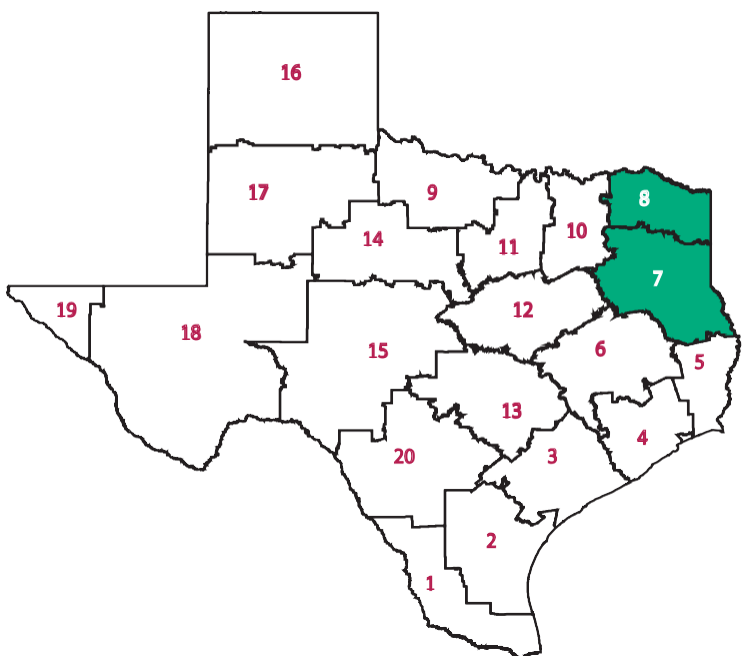
Upper East 2019 – 2020 REGIONAL ACTION PLAN

Higher Education Region



Education Service Centers (K12)

TWC Workforce Development Areas



REGIONAL STRATEGIES

Upper East Region

60x30: EDUCATED POPULATION

Completed Activities

The Upper East Texas Region participated in the THECB Regional Advisory Meeting in Austin, June 2019. As a region, we communicate through email and conference calls.

2019 – 2020 Planned Activities

- May 2020 - Two separate meeting with Region 7 and Region 8 ESC Center partners and Chamber Presidents and Economic Development Executive Directors to educate both group on 60x30.
- July 2020 - Conduct a mini-conference for bringing the nuts and blot of the process between community/university in the Upper East Texas region.
- May 2020–Communication strategy on east Texas student population that low social economic – What is available and be careful how we package that information. What information do the students need? Transportation – Identify barriers. Diversity is key in communication strategy.

Insights Related to Educated Population Data Trends

2017 Educated Population 36.1%

2016 Educated Population 34.2%

2015 Educated Population 33.9%

Community colleges throughout the region are actively pursuing Guided Pathways principles, which focus on getting students on a path to completion. In addition, regional institutions have embraced co-requisite remediation, which also contributes to higher completion rates. The increase in dual credit students across the region has contributed to enrollment and completion numbers.

COMPLETION

Completed Activities

Community colleges in the region have developed program maps as part of their Guided Pathways work. These maps create clear pathways to a credential. They also include milestones where certificates of completion can be earned while pursuing an AAS degree. In addition, the discussion of auto-awarding and reserve transfer are taking place between community colleges and universities.

2019 – 2020 Planned Activities

July 2020 - Focus on reverse transfer agreement processes – University of Texas at Tyler and Tyler Junior College and Texas A&M University Texarkana and Texarkana College to start out.

Insights Related to Completion Data Trends

2018 Completion 13,214

2017 Completion 12,975

2016 Completion 12,600

Community colleges throughout the region are actively pursuing Guided Pathways principles, which focus on getting students on a path to completion. In addition, regional institutions have embraced co-requisite remediation, which also contributes to higher completion rates.

HIGH SCHOOL-TO-HIGHER EDUCATION

Completed Activities

Colleges in the region continue to offer comprehensive dual credit programs at service area high schools.

2019 – 2020 Planned Activities

- Increase partnerships with Region Service Centers
- Develop two pagers on what 60x30 (What, When, Why, Where and how k-12 students - “Come to College Campaign”
- This information will be disseminated through Region ESC executive directors for Region 7 and Region 8

Insights to High School-To-Higher Education Data Trends

2018 High school-to-higher education rate 47.9%

2017 High school-to-higher education rate 48.2%

2016 High school-to-higher education rate 49.7%

The Upper East Texas regional economy is good so many students are entering the workforce with certificates they completed in high school.

Organizational Structure

Host another Regional Upper East Texas Meeting in August - Invite Upper East Texas Colleges/Universities Presidents, Provost or assigned liaison, Chamber Presidents, Economic Development Executive Direction, Region ESC 7 and 8 executive directors. A connection needs to be made with executive directors of Region ESC 7 and Region 8. An update meeting took place in August 2019 and another work meeting is scheduled for fall 2019.