## CONFERENCE AT-A-GLANCE

### 8:30 - 9:30AM | Opening Remarks and Keynote | Phoenix Ballroom Central/South

### 9:45 - 10:45AM | Concurrent Sessions

<table>
<thead>
<tr>
<th>Dewitt</th>
<th>Phoenix North</th>
<th>Robertson</th>
<th>Magnolia</th>
<th>DeZavala</th>
<th>Dovers</th>
</tr>
</thead>
<tbody>
<tr>
<td>Leveraging Partnerships to Support College and Career Pathways</td>
<td>Dual Credit/Early College High School Update</td>
<td>Making Progress with Access and Success</td>
<td>The S.I.N. of Dual Credit Programs: Success, Innovation, and Negative Perceptions</td>
<td>Roscoe Collegiate P-20 System Model for Student Success</td>
<td>Successfully Navigating the College Application Process: Assisting Your Students Through the Rocket Science of University Admission</td>
</tr>
<tr>
<td>Melissa Lopez</td>
<td>Andrew Lofters</td>
<td>Wendell Williams &amp; Charlene James</td>
<td>Shasta Buchanan</td>
<td>Kim Alexander</td>
<td>Rebecca Lothringer</td>
</tr>
<tr>
<td>Region One Education Service Center</td>
<td>Texas Higher Education Coordinating Board</td>
<td>Texas Southern University</td>
<td>Austin Community College</td>
<td>Roscoe ISD</td>
<td>University of North Texas</td>
</tr>
</tbody>
</table>

### 11:00AM - 12:00PM | Concurrent Sessions

<table>
<thead>
<tr>
<th>Bridging the Gap</th>
<th>Texas Success Initiative Overview</th>
<th>College Success through Financial Literacy</th>
<th>No More Educated Guessing: Know Your Labor Market Trends to Discover Useful Skills for the Future Workforce</th>
<th>Student Success Initiatives that Move the Needle</th>
<th>Advising for Success</th>
</tr>
</thead>
<tbody>
<tr>
<td>LaQuesha Foster</td>
<td>Suzanne Morales-Vale &amp; Keylan Morgan</td>
<td>Patsy Collins</td>
<td>Micah Carpenter</td>
<td>Cheryl Sanders &amp; Diana Ortega-Feerick</td>
<td>Jacob Barrios, Erin Mosley, Nathan Schwausch</td>
</tr>
<tr>
<td>Dallas County Community College</td>
<td>Texas Higher Education Coordinating Board</td>
<td>Sam Houston State University</td>
<td>Texas Workforce Commission</td>
<td>Del Mar College</td>
<td>University of Texas Advising Corps</td>
</tr>
</tbody>
</table>

### 12:00 - 1:30PM | Lunch & Panel Discussion | Phoenix Ballroom Central/South

### 1:45 - 2:45PM | Concurrent Sessions

<table>
<thead>
<tr>
<th>College and Career Readiness; It’s All About Perspective</th>
<th>The Role of Academic Advising in Reaching 60x30TX</th>
<th>ROAD TRIP! Snacks, Check. Phone, Check. Financial Literacy, ah - I Forgot... Turn the Car Around!</th>
<th>Regional Targets: Local Creativity to Achieve 60x30TX</th>
<th>College and Career Readiness: Essentials for Practitioners and Educators</th>
<th>Texas OnCourse: Preparing Students for Postsecondary Readiness</th>
</tr>
</thead>
<tbody>
<tr>
<td>Ebony Stewart, Midway ISD, Becky Odajima, Midway ISD, Robin Wilson, Waco ISD</td>
<td>Evelyn Waiwaiole</td>
<td>Jenna Cullinan Hege &amp; Luis Martinez</td>
<td>Belinda Lopez &amp; Robert Carlisle</td>
<td>Kathy Zarate &amp; Lara Gueguen</td>
<td>University of Texas at Austin</td>
</tr>
<tr>
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<td>Texas Tech University</td>
<td>Texas Higher Education Coordinating Board</td>
<td>Lamar University</td>
<td>University of Texas at Austin</td>
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</tbody>
</table>

### 3:00 - 4:00PM | Closing Remarks | Phoenix Ballroom Central/South
Welcome and Opening Remarks
Jerel Booker, Assistant Commissioner, College Readiness and Success and Raymund A. Paredes, Ph.D, Commissioner, Texas Higher Education Coordinating Board | Location: Phoenix Ballroom Central/South

Keynote Address
Dr. Timothy Renick, Vice Provost and Vice President for Enrollment Management and Student Success, Georgia State University | Location: Phoenix Ballroom Central/South

Dr. Timothy Renick has received the inaugural award for his commitment to sharing Georgia State’s experience in developing and implementing its successful predictive analytics and student advising model. By analyzing student-specific data and launching proactive student advising interventions for students at risk of going off track, Georgia State has raised retention and completion levels for first-generation and low-income students.

9:45 - 10:45AM | CONCURRENT SESSIONS

Leveraging Partnerships to Support College and Career Pathways
Melissa Lopez, Director, GEAR UP: Ready, Set, College! Partnership, Region One Education Service Center | Location: Dewitt

Region One ESC has partnered with the private and public sector to afford opportunities that would otherwise not be available to underrepresented students. Learn how the collaboration among education, business, community and government agencies can help address the educational, financial and college/career readiness needs of students and their families.

Dual Credit/Early College High School Update
Andrew Lofters, Program Director, Texas Higher Education Coordinating Board-Dual Credit | Location: Phoenix North

The session will provide participants an update on changes to dual credit statute and rules.

Making Progress with Access and Success
Wendell Williams, Special Assistant to the President, Texas Southern University, and Dr. Charlene James, Executive Director, Student Academic Support Services | Location: Robertson

The Summer of Success summer bridge program is a provisional admission program at Texas Southern University that gives students an opportunity to gain full admission by taking summer courses and achieving academic competency. With passing scores for matriculation through this summer program, students have the opportunity to become college-ready and start the school year ahead of their incoming freshman peers with successful credits already completed. Once enrolled, Tigers Collaboratively Learning and Actively Working (TCLAW) academic support software assists students through graduation by becoming their “24/7 Electronic Advisor.”

The S.I.N. of Dual Credit Programs: Success, Innovation, and Negative Perceptions
Dr. Shasta Buchanan, Associate Vice President, College and High School Relations, Austin Community College | Location: Magnolia

Dual credit and Early College High Schools are a major topic, particularly in Texas, which has both its supporters and critics. This session seeks to provide attendees with enrollment and student success data, academic rigor and faculty development, along with organizational designs that can empower colleges to re-imagine how they partner and develop credible dual credit programs. Additionally, attendees will have an opportunity to begin the dual credit strategic planning process to incorporate active outreach to historically under-served populations, enrollment planning to support growth and expansion, and external partnerships to enhance opportunities for students served. Dual Credit administrators become focused on the day-to-day operations of the program and may not have the opportunity to think “big picture” regarding how to manage growth, diversity, rigor, and student success. Attendees will take a step back from looking at just the tactical work of dual credit in order to strategically plan for a robust program.
Roscoe Collegiate P-20 System Model for Student Success
Kim Alexander, Superintendent, Roscoe Collegiate ISD | Location: DeZavala

This is a model for expanding student outcomes well beyond the high school diploma by providing a structure that begins in Early Childhood to prepare students for Early College Success, while in high school, leading students to 90% plus completion rates of Associate Degrees prior to graduating high school symbolic of college readiness. STEM Academy success is indicated by students also earning multiple STEM certifications in biomedical science or engineering symbolic of career readiness. All students will be doing paid student apprenticeships during their senior year in their biomedical or engineering pathways.

Successfully Navigating the College Application Process: Assisting Your Students Through the Rocket Science of University Admission
Rebecca Lothringer, Associate Vice President for Enrollment and University Admissions, University of North Texas | Location: Dovers

Each year your students apply to their dream college with the hopes of receiving the message, “You’re in!” Along the way, they much must navigate the hurdles, pitfalls and challenges that make up the admission process. Dr. Rebecca Lothringer, admissions professional of 28 years, will outline for you the steps to assist your students in successfully navigating the admission process and to increase their chances for a successful admission. It’s really not rocket science – it just can seem that way.

11:00AM - 12:00PM | CONCURRENT SESSIONS

Bridging the Gap
LaQuesha Foster, Manager of Educational Partnership, Dallas County Community College District-District Office | Location: Dewitt

Learn how to expand the ISD and the college's relationship to assist students with their transition from the high school to the college campus environment. Participants will explore how to build a four-year plan that intertwines both high school endorsement and college meta-majors that propel students from graduation to the possible workforce.

Texas Success Initiative
Suzanne Morales-Vale, Ph.D., Director of Development and Adult Education, and Keylan Morgan, Program Specialist, Texas Higher Education Coordinating Board | Location: Phoenix North

This session will provide an overview of the Texas Success Initiative (TSI), including the TSI Assessment (TSIA). Highlights will be provided on the purpose of the TSIA and how it is used in various contexts. Additionally, participants will have the opportunity to engage in discussion related to the topics presented in relation to college readiness.

College Success Through Financial Literacy
Patsy Collins, Director, Student Money Management Center, Sam Houston State University | Location: Robertson

In 2009, the Bill & Melinda Gates Foundation conducted a study that determined the main reason students drop out of college is “because they need money for survival.” The Sam Houston State University Money Management Center works with students and their families to prepare for the financial realities of a 4-year university by developing a financial plan for access, retention, and graduation. Currently, the SHSU Student Money Management Center is ranked by LendEdu as 5th in the nation for its collegiate financial literacy program. Join this session to learn about the center’s start-up process, funding and how the full-time staff, Peer Coaches, and Student Loan Mentors work with our student population to develop strong financial skills for aligning goals, budgeting, investing, student loan repayment and assessing personal net worth.

No More Educated Guessing: Know Your Labor Market Trends to Discover Useful Skills for the Future Workforce
Micah Carpenter, Education Outreach Specialist, Texas Workforce Commission | Location: Magnolia

TWC Education Outreach Specialist, Micah Carpenter, will show what demand for future jobs and skills will look like. Participants will also discover the current demand for the state. We will compare demand to typical student interest and demonstrate how those differences are creating gaps in the workforce. We will further discuss how to bridge those gaps and use free TWC resources to help students and job seekers better understand the realities and variety of the job market. Micah will exhibit the resources from LMCI (Labor
Market & Career Information), and participants can follow along on their own devices. Additionally, attendees will discover what is in store for the LMCI Education Outreach team in the next year and how you can leverage their services to make connections between academics and workforce staff.

**Student Success Initiatives That Move the Needle**  
*Cheryl G. Sanders, Dean of Student Engagement and Retention and Diana Ortega-Feerick, Ed.D. Assistant Dean of Student Engagement and Retention, Del Mar College | Location: DeZavala*

An intense focus on retention, persistence, and graduation has colleges and universities looking for more effective ways to support student success. But even for institutions with a transparent focus on persistence and data, putting effective programs in place is difficult. This session will provide an overview on how one community college, Del Mar College used CIVITAS Learning as a tool to gain insight to the spectrum of risk that exists within the student population and used the data to successfully develop and implement student success initiatives. Highlighted in this program will be the recent initiatives using CIVITAS Learning as a platform which include: Graduation Nudge Campaign, Enrollment Center Nudge Campaign, and Men of Color Initiative (MOCI) Nudge Campaign. An overview will be given of other initiatives such as Retention Alert Program (RAP), Academic Recovery Program (ARP), and a Student Success Coach which have also impacted student success.

**Advising for Success**  
*Jacob Barrios, College Adviser, UT Advise TX College Advising Corps, Erin Mosley, College Adviser, UT College Advising Corps, and Nathan Schwausch, College Adviser, UT College Advising Corps | Location: Dovers*

This session will provide case studies of the work of college advisers from three UT Advise TX College Advising Corps high schools in Central Texas.

**Getting Students To and Through Higher Education**  
*Moderator: Jerel Booker, Texas Higher Education Coordinating Board / Panelists: Evelyn Waiwaiole, University of Texas at Austin, Christine Hubbard, North Texas Community College Consortium, Jarrad Toussant, Texas Education Agency, Gilbert Zavala, Austin Chamber of Commerce | Location: Phoenix Ballroom Central/South*

This panel will help colleges, universities, and school districts understand more fully the transition experiences of students onto college campuses. The panelists will offer an outside perspective, bringing in their expertise on topics related to academic preparation, equity and strategies that can support student transition. The panel discussion is intended to help inform both secondary and postsecondary professionals as they make policy and programming decisions related to student populations.

**College and Career Readiness; It's All About Perspective**  
*Ebony Stewart, M.Ed., LPC, College and Career Readiness Counselor, Midway High School, Midway ISD, Robin Wilson, Ph.D., AVID District Director, Waco ISD | Location: Dewitt*

This session will explore how college and career readiness for high school students is viewed from varying perspectives and how students, parents, and schools can work together to ensure students are equipped with the tools needed to achieve their college and career goals.

**The Role of Academic Advising in Reaching 60X30TX**  
*Evelyn Waiwaiole, Executive Director, University of Texas at Austin, Community College Student Engagement Program in Higher Education Leadership and College Advising | Location: Phoenix North*

Community colleges across the nation are putting a variety of new practices in place, all with a goal of improving completion rates. As Texas colleges strive for 60x30, they too are looking for ways to improve outcomes and one of the focus areas is improving the student on ramp. The focus on academic advising and planning, a component of the Guided Pathways reform work, is critical to the on ramp. This session will look at recent research on advising, highlight exemplary college practices and share what students are saying about advising.
ROAD TRIP! Snacks, Check. Phone, Check. Financial Literacy, ah - I Forgot... Turn the Car Around!
Jennifer Wilson, Assistant Director/Instructor, Personal Finance Program, Texas Tech University | Location: Robertson

Join this session to learn more about how we can collaborate on this road trip to success and implement financial literacy in the public-school system, to higher education, and beyond. This presentation consists of best practices used at Texas Tech University and the vision we hope to see along this journey to get students financially literate before they graduate!

Regional Targets: Local Creativity to Achieve 60x30TX
Jerina Cullinane Hege, Deputy Assistant Commissioner for Strategic Planning, and Luis Pablo Martinez, Program Director, Data Training Specialist, Texas Higher Education Coordinating Board | Location: Magnolia

60x30TX is ambitious. The question on most people’s mind is, “How are we going to achieve this plan?” A key strategy is for regional leaders to use data to assess how the state, regions, and institutions are progressing with respect to the plan. When it comes to 60x30TX, one size does not fit all. In this session, participants will also become aware of the regional targets under the plan and resources designed to support their achievement in ways that reflect regional needs, trends, and resources. In this session, participants will be walked through the regional targets data under 60x30TX. Additionally, participants will learn how they can lend their voices and talents to the discussions currently underway in their regions.

College and Career Readiness: Essentials for Practitioners and Educators
Belinda Lopez, Assistant Professor, Counseling and Special Populations, Lamar University, and Robert Carlisle, Chair and Associate Professor, Department of Counseling, Lamar University | Location: DeZavala

Preparing students to be college and career ready is an integral component of the educational experience that begins at the elementary school level and continues through high school to assist students to make the transition after graduation to college or the workforce. For attendees that are K-12 educators and practitioners, this presentation will cover key information specific to the state of Texas and best practices for preparing elementary, middle, and high school students to be college and career ready. For attendees in higher education, we will discuss our curriculum development process and the essential need to consult with stakeholders and practitioners to collaboratively develop coursework.

Texas OnCourse: Preparing Students for Postsecondary Readiness
Kathy Zarate, Fellows Coordinator, and Lara Gueguen, Partnerships Coordinator, Texas OnCourse, University of Texas at Austin | Location: Dovers

60x30TX is a roadmap to help Texas be among the highest achieving states in the country through higher education. Texas OnCourse provides the tools to prepare students, assist parents, and equip counselors in reaching this goal. During this session, participants will learn about Texas OnCourse tools designed to help students graduate high school ready for college and career. Preparing for postsecondary success is starting earlier and earlier for students. Using Texas OnCourse’s middle school resources, students can explore careers, learn about marketable skills and create a graduation plan. Counselors and advisors can also find the answers they need to help students make a plan for life after high school and earn CPE credits with the Texas OnCourse Academy, an online professional development tool covering 30 college and career advising topics. In addition, Texas OnCourse’s easy-to-navigate website connects counselors to everything they need to guide students and their families in preparing for high school and beyond. Participants are encouraged to bring a laptop or tablet to this presentation.

3:00 - 4:00PM | CLOSING REMARKS

Marcus W. Johnson, Ph.D., Assistant Professor, Department of Curriculum & Instruction, Texas State University | Location: Phoenix Ballroom Central/South

Dr. Johnson received his Ph.D. in Cultural Studies in Education at the University of Texas at Austin, where his research interests included creative approaches to empowering students, educators, and communities through education. He is the author of B through Y: The Underdog's Process of Seizing Opportunity, Control, and Respect and is on a mission to ensure more of our hidden history and relevant social issues are incorporated into academic textbooks and curriculum.